



Cynet Wins Gold as Startup of the Year at 13th Annual Info Security Products Guide Global Excellence Awards

Cynet comes out on top in the Startup of the Year category, and clinches Bronze in the Advanced Threat Detection & Response, and Innovation in Enterprise Security categories.

TEL AVIV, ISRAEL — Tuesday, February 14, 2017

[Cynet](http://www.cynet.com), pioneers of the advanced threat detection and response platform (www.cynet.com), were named Gold medal winners in the 2017 Info Security Products Guide Global Excellence Awards for the Startup of the Year category. Cynet was also named Bronze place in the Product Excellence categories for Advanced Threat Detection & Response, and Innovation in Enterprise Security.

The Info Security Products Guide Global Excellence Awards are an annual event that recognize and honor excellence in all areas of the information security industry. Winners were announced on February 13 during a presentation ceremony in San Francisco.

Cynet CEO and founder Eyal Gruner hailed the awards as testament to the fact that Cynet has succeeded in standing out, both in product development and in customer service. "Recognition in the Info Security Products Guide's Global Excellence Awards is significant to us because it reflects the deep belief we have in what we are doing, and in the fact that in a market inundated with products, we manage to go beyond what is expected, by being there for our customers, and by giving our customers more effective security," said Gruner. "Our priority as we move forward is to continue looking for ways to make the cyber business environment a safer place."

About Info Security Products Guide

Info Security Products Guide plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and market research reports that facilitate in making the most pertinent security decisions. The Info Security Products Guide Global Excellence Awards recognize and honor excellence in all areas of information security. To learn more, visit www.infosecurityproductsguide.com and stay secured.

About Cynet

Cynet is a leader in advanced threat detection and response. Cynet simplifies security by providing a scalable, easily deployable protection platform that delivers prevention, precise findings and automated response to advanced threats with near-zero false positives, shortening the time from detection to resolution and limiting damage to an organization. Cynet's unique visibility of files, users, network traffic, and endpoints, and continuous monitoring of the environment, uncovers behavioral and interaction indicators across the attack chain, giving a complete picture an attack operation over time. Cynet is enhanced by Cynet CyOps, which delivers additional value to the platform with 24/7 threat expert assistance, insight and intelligence. By combining high fidelity detections, decoy interactions, network analytics, and expert analyst assistance, Cynet provides accurate findings with associated risks without a lot of complexity and noise, so security teams can prioritize and respond to what matters.

www.cynet.com

Follow Cynet at:

Facebook: www.facebook.com/cynet360

Twitter: www.twitter.com/cynet360

LinkedIn: www.linkedin.com/cynet-security

Press Contact:

Inbal Aharoni

Marketing Manager

Mobile: +972-508776797

Email: inbala@cynet.com

###